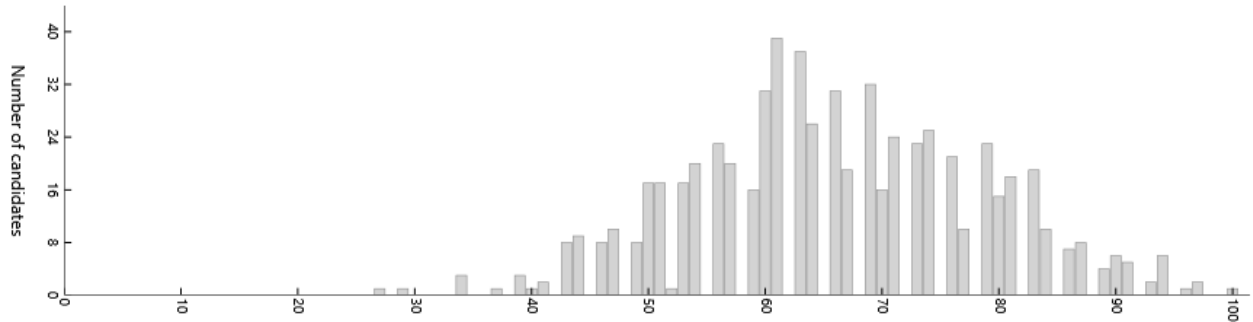




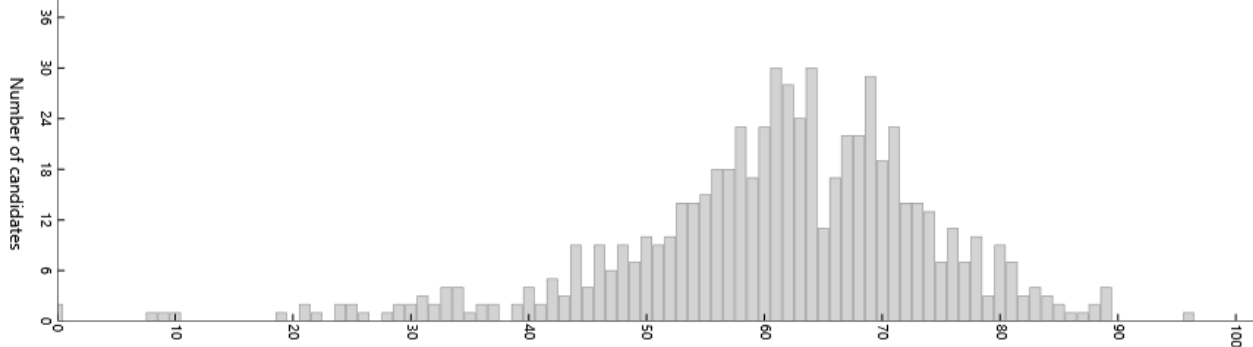
Summary report of the 2017 ATAR course examination: Media Production and Analysis

Year	Number who sat all examination components	Number of absentees from all examination components
2017	639	6
2016	787	7

Examination score distribution – Practical



Examination score distribution – Written



Summary

In the practical examination, audiovisual was as usual the most popular choice of media form. Candidates who understand the type/genre/style of film they are trying to create achieve well in their practical (production) submissions. The technical ability of candidates shows a general improvement.

Candidates appear to be managing their time better in the written examination than they have in the past evidenced by the limited number of unfinished answers. Answers in Section One were an appropriate length for the allocated marks, with most answers being approximately one page long. In 2017 most Section Two answers were stronger, more appropriate extended essay-style answers than in the past.

Practical examination

Audiovisual attempted by 644 candidates	Mean 65.95%	Max 100.00%	Min 27.14%
Digital attempted by 1 candidate	Mean 81.43%	Max 81.43%	Min 81.43%
Photography attempted by 2 candidates	Mean 72.86%	Max 74.29%	Min 71.43%

There were no Print or Radio practical (production) examinations submitted.

Section means were:

Audiovisual practical (production)	Mean 65.59%
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Attempted by 644 candidates	Mean 52.48(/80)	Max 80.00	Min 22.86
Individual documentation	Mean 67.38%		
Attempted by 644 candidates	Mean 13.48(/20)	Max 20.00	Min 0.00
Digital practical (production)	Mean 82.14%		
Attempted by 1 candidates	Mean 65.71(/80)	Max 65.71	Min 65.71
Individual documentation	Mean 78.57%		
Attempted by 1 candidates	Mean 15.71(/20)	Max 15.71	Min 15.71
Photography practical (production)	Mean 75.00%		
Attempted by 2 candidates	Mean 60.00(/80)	Max 60.00	Min 60.00
Individual documentation	Mean 64.29%		
Attempted by 2 candidates	Mean 12.86(/20)	Max 14.29	Min 11.43

General comments

Overall the standard of the practical (production) submissions was high. Candidates are obviously taking past feedback into account and improving their productions in many ways. This includes using new media technologies, selecting the characters appropriate for their narratives as well as using lighting strategically and capturing different camera angles through well thoughtout shot and scene selections. It is obvious media teachers are continually workshopping candidate submissions and taking the beginnings, middle and endings of the productions to new levels. It was noted that there was a greater originality of ideas and concepts in the 2017 productions and the overall quality of cinematography of those engaging productions was good. The impact of the WACE practical (production) submissions has been widespread with more student entries in state and national film awards and media students engaging with Cinefest Oz Film Festival in Busselton where they can attend sessions with current film producers and directors.

Mark allocation and marking was appropriate and helped to discriminate between candidates but some candidates found the five pages challenging due to the length of the paperwork. Others tried squeezing as much as they could into the pages, minimising margins and using smaller font. This practice could negatively impact marks as it makes it difficult to read and mark due to the density of the pages.

Written examination

Attempted by 637 candidates	Mean 61.17(/100)	Max 96.25	Min 8.00
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Section means were:

Section One: Short answer	Mean 61.05%		
Attempted by 637 candidates	Mean 18.31(/30)	Max 29.50	Min 1.00
Section Two: Extended answer	Mean 61.22%		
Attempted by 637 candidates	Mean 42.86(/70)	Max 68.25	Min 4.38

General comments

Section One: Short answer

In general this section was well done by most candidates resulting in a good spread of results. Most candidates appear to have grasped what is required in answer in this section.

Section Two: Extended answer

Questions in Section Two catered for a broad range of possible answers and resulted in some excellent ones from candidates.

Practical examination

Advice for candidates

- Understand the type/genre/style you are trying to produce.
- Concentrate on the how to achieve marks in relation to the relevant format/genre/style.
- Understand your primary role and how to best achieve marks in this area.
- Have a thorough understanding of the codes and conventions of your chosen format/genre/style and how to represent this in your production.
- Adhere to the rules for the individual documentation i.e. 11 point arial font and the required margins to make it easier for the marker to read.

Advice for teachers

- Have a thorough understanding of the marking key.
- Teach all aspects of creating a practical (production).
- Demonstrate the technical skills required to achieve at a high standard.
- Show students exemplars and discuss codes and conventions of the chosen format/genre/style.

Written examination

Advice for candidates

- Answer the specific question stated.
- Do not shoehorn a pre-prepared answer into a question which is not appropriate.
- Answer all parts of the question.
- Refer back to texts studied over the year.
- Refer to relevant texts that relate to the question posed.
- Understand how the marking key works.
- Understand what the marks are allocated for.
- Use previous examination papers to practise on.

Advice for teachers

- Teach relevant contemporary texts.
- Teach texts that cover the syllabus dot points.
- Create response tasks that emulate the examination.
- Understand the marking key.
- Use marking keys that reflect the external examinations in class assessments.

Comments on specific sections and questions

Practical examination

Audiovisual Practical (production) (28 Marks)

It was excellent to observe submissions that stayed true to their format/style from beginning to end and demonstrated that the candidate had worked hard to recreate scenes and costuming especially in period or film noir productions. Candidates understand the requirements for the practical submissions better. It was also good to view media/art productions that pushed the creative boundaries and that were very absorbing to watch.

Individual documentation (14 Marks)

Most candidates really expanded on the criterion 5. Most answered criterion 6 well if they flowed the discussion on from criterion 4. The candidates had a good idea about how to reflect and evaluate their own work on their productions. This reflection/evaluation is very useful when marking as it provides a personal insight into the individual filmmaker's controls and constraints, values and attitudes as well as use of selection and omission.

Digital and Photography practical (production) submissions

As there was a low number of candidates who submitted practical (productions) in these two media types, the statistics overall and for each criterion, are therefore unreliable.

Written examination

Section One: Short answer (30 Marks)

Candidates spent an appropriate amount of time on Section One, with the majority of responses being around one page. The management of time was more appropriate this year than last year. However, there should be a greater reference to the stimulus material in context to the question posed in candidates' answers

Section Two: Extended answer (40 Marks)

Generally this section was done well. However, some candidates still used pre-prepared answers, without relating it to the questions posed. Candidates need to study a variety of texts to achieve well in this section. They also need to choose an appropriate text to use in their answers. Many candidates had studied a text which they tried to make fit a question that was not relevant to the text.